



BILL UNKLES
**DIRECTOR/
SENIOR ECONOMIST**

QUALIFICATIONS AND ASSOCIATIONS

MComm (Regional and Urban Economics) University of Melbourne
Postgraduate Diploma, Securities Institute of Australia

Economics Society of Australia

AREAS OF EXPERTISE

Bill Unkles is a Founding Director and Senior Economist with Saturn Corporate Resources Pty Ltd. He has 25 years of experience in regional and urban economics, feasibility analysis and project evaluation. Bill has undertaken a wide range of work in the energy, transport and tourism fields. Bill's specific skills include:

- Economic research and analysis
- Identification and application of relevant public data

- Cost benefit analysis especially of infrastructure
- Event analysis
- Demographic analysis and projection
- Market research survey design and application
- Community consultation
- Strategy development and evaluation
- Multidisciplinary team work

Relevant Experience

Bill is a highly experienced consultant with considerable experience advising public agencies, local government and private companies on economic policy.

1996 to present: Saturn Corporate Resources Pty Ltd (SCR), Director Senior Economist providing economic evaluations of infrastructure for public and private sector companies. These studies have included evaluations of information technology assets, wind power projects, road and rail transport infrastructure and tourism projects. He also completed a range of economic strategy studies.

A selection of studies undertaken by Bill with SCR include:

- Economic evaluation of the Dubai Urban Development Framework, 2008,
- Event analyses of the L'Oreal Melbourne Fashion Festival from 2000 to 2008,
- Carbon taxes and the incidence household poverty, for the Brotherhood of St Laurence,
- Evaluations of regional Master plans for Apollo Bay Harbour, Port Welshpool and the port of Echuca among others,
- Economic and tourism impacts of the Nirranda and Bald Hills Wind Farms
- Urban Development Frameworks for 19 coastal towns in Wellington and East Gippsland Shires, this project with Meinhardt Infrastructure and Environment won the 2007 Australia Award for Urban Design.
- Various business and tourism impacts for Vicroads for road bypass and development works.
- Economic assessment of the impact of snowmaking on visitation at Mount Buller to support the case for an water ultra-filtration plant.

He provided significant inputs to the review of the Melbourne 2020 plan as well as supporting submissions to the VCEC report an Managing Transport Congestion and undertook a major review of the spatial distribution of job changes in Melbourne from 1971 to 2001. Bill successfully established an interdepartmental spatial studies interest group, to support the Melbourne 2020 policy review and development.

1994 to 1996 General Manager / Senior Economist National Institute of Economic and Industry Research.

Management of the daily operations of NIEIR, including subscriber conferences, staff and resource management and provision of consulting services where applicable. Major consulting projects included the evaluation of the economic impacts of the Eastern Gas Pipeline and Pt Campbell Underground Gas Storage facility.

Nov 1991 to Feb 1994, Economic Analyst, Australia Post,

Provided economic and wage forecasting for financial planning purposes, benchmarked financial performance against competitor companies, estimated the cost of capital for the corporation's investments; developed a new capital investment evaluation manual and provided policy reviews for the Finance Directorate

1988 to 1991 Senior Economist State Bank of Victoria

Provided the bank Competition analysis as well as industry and country risk assessments including the housing industry and many manufacturing sectors.

2005 and 2006 Senior Economist Department of Sustainability

and Environment. Bill maintained his consulting links but went to work for the Department in a full time then part time capacity as an urban economist.